

CONFERENCE AGENDA

15 October 2026

LEDEX **Forum**

8:30	REGISTRATION, NETWORKING, MORNING COFFEE
9:20	OPENING SESSION - AUGUSTAS KLIGYS
9:30	THE FOUNDATION MOST COMPANIES SKIP AND WHY AI CAN'T HELP WITHOUT IT FABRIZIO SCOGLIO (MENFORD & OPTIWORKFLOW)
10:00	GIVE AI YOUR BRAND: VOICE, VISUALS AND COMPANY CONTEXT VERA FIRMAN (PULSEGROWTH.IO & VF.AGENCY)
10:30	 COFFEE BREAK
11:00	HOW TO USE AI TO THINK BETTER, NOT JUST WORK FASTER ALAN P HILL (PREDICTIVE GROWTH CFO)
11:45	BREAK
12:00	BRINGING AI INTO TOURISM SMEs: LESSONS FROM THE ALGARVE ANTÓNIO GUERREIRO (ALGARVE EVOLUTION)
12:10	THE AI CONTENT MACHINE: CONSISTENT CONTENT FROM WHAT YOU ALREADY KNOW ELLA MOLONY COOK (TIME RICH)
12:40	 GROUP PHOTO
12:50	 LUNCH
13:40	AI AND JOBS: WHAT DO YOU TELL YOUR TEAM? EXPERT PANEL Q&A
14:20	THE AGENTIC COMPANY: HOW TO GROW WITHOUT GROWING YOUR TEAM IGNACIO CORREIA (SUPERCOGNIT)
15:05	BREAK
15:20	STOP ASKING AI FOR ANSWERS. USE IT TO CHALLENGE THE WAY YOU THINK REIMAR KOSACK (EXTRAHIRN.COM)
15:50	 COFFEE BREAK
16:20	HOW TO BE FOUND IN AI SEARCH: PRACTICAL TACTICS TO GET YOUR BRAND MENTIONED DIANA MOURA (ASOAGENT AI)
16:50	BUILD A WEBSITE WITH AI: FROM YOUR BRAND FILES TO A LIVE SITE JO SPRAGUE (d5n5)
17:20	BREAK
17:35	EXPERT ROUND TABLES DIRECT ACCESS TO EXPERTS TO DIVE DEEP INTO WHAT MATTERS MOST
18:05	CLOSING SESSION
19:30	VIP DINNER

SUPPORTED BY:

